

SAMANTHA CONANT

ADVERTISING STUDENT PEPPERDINE UNIVERSITY

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EDUCATION

Pepperdine University, Malibu, CA
Bachelor's Degree in Advertising

2021 - Present
Expected December 2025

Activities: Real Estate Club, Delta Gamma, Intramural Volleyball, Club Beach Volleyball

EXPERIENCE

Broker's Assistant / Social Media Management

Nancarrow Realty Group | May 2023 - Present

- Assisted in daily operations, managing client communications and scheduling
- Developed and executed social media strategies, increasing online engagement
- Created engaging content for property listings and market updates, promoting the brokerage's brand effectively
- Coordinated open houses and property showings, ensuring a seamless experience for clients and boosting sales opportunities

Board of Directors & Social Media Management

My Girlfriend's Closet | Jan 2018 - Jan 2022

- Designed and scheduled all social media posts
- Grew the organization's following on all forms of social media
- Responsible for marketing and communication
- Handled phone calls with key organizations

Hostess

Union Kitchen & Tap | June 2021 - Jan 2022

- Greeted and seated guests in a friendly and efficient manner, managing waitlists and optimizing table turnover to enhance guest satisfaction
- Coordinated reservations and communicated effectively with servers and kitchen staff to ensure smooth service flow during peak hours
- Handled large parties and guest inquiries

Nanny

Family of 4 | Jan 2022 - Present

- Provided attentive care for four young children, ensuring a safe, nurturing environment while engaging them in educational and recreational activities
- Implemented daily routines, including meal preparation, homework assistance, and structured playtime, promoting both learning and social skills
- Communicated regularly with parents about children's progress and activities

Fashion Model

Brand Model & Talent Agency | June 2019 - Present

- Collaborated with designers and creative teams to showcase collections, delivering diverse looks that aligned with brand vision and aesthetic.
- Worked for well-known brands as well as fashion shows, demonstrating versatility and confidence while adhering to specific themes and styles.
- Built a strong professional network within the fashion industry, fostering relationships with photographers, stylists, and brands to secure ongoing opportunities.

SKILLS

Communication Skills: Excellent verbal and written communication for client interactions and negotiations.

Customer Service: Strong ability to understand client needs and provide exceptional service.

Market Research: Ability to analyze market trends and property values to inform clients.

Networking: Skilled in building and maintaining professional relationships within the industry.

Creativity: Innovative approach to marketing properties and staging homes to attract buyers.

Time Management: Efficiently managing multiple tasks and priorities in a fast-paced environment.

Organization: Strong organizational skills for managing listings, appointments, and documentation.

Problem-Solving: Ability to address challenges and find solutions quickly.

Attention to Detail: Ensuring accuracy in contracts, property listings, and marketing materials.